



SOFTWARE

PHOTOSHOP

ILLUSTRATOR

INDESIGN

DREAMWEAVER

AFTER EFFECTS

PREMIERE

FIGMA

COMPETENCIES

UI DESIGN

ILLUSTRATION

BRAND DESIGN

VIDEO EDITING

ANIMATION

3D DESIGN AND ILLUSTRATION

WEB DESIGN & DEVELOPMENT

CONTACT

9 Beresford Road
Walmer Estate
7925

<https://www.linkedin.com/in/terry-adams-52322a21/>

TERRY ADAMS

Designer & Web Developer

I'm a Freelance Designer based in Cape Town, South Africa. I have freelanced since 2008, with the exception of three years (2022-2025) where I was employed as a Senior Designer at iNOVO Telecom. Prior to freelancing I worked as an Interface designer/Multimedia artist/Animator/Developer at a range of agencies. My specialities are UI/UX design, illustration, 3D modelling and animation, however like most freelancers I make a point of constantly widening my scope and learning as much new technology as I can. I'm focused and driven, love my work and see it as an outlet for whatever creative energies I have. I am looking for freelance and contract work, performing a senior role in the design space.

EDUCATION

University of Cape Town

Masters Degree (MA)
1992 - 1994

University of Cape Town

BA Hons Degree
1991 - 1992

University of Cape Town

BA Degree
1988 - 1990

Harold Cressy High School

Matric Certificate
1987

LANGUAGES

ENGLISH

AFRIKAANS

WORK EXPERIENCE

FREELANCE DESIGNER

Mar 2025 - Present

SENIOR DESIGNER - INOVO TELECOM

APR 2022 - Mar 2025

Responsible for all marketing collateral including design and development of the website, social media posts, advertorial and explainer videos, all print material as well as branded items and large format print for trade events

FREELANCE DESIGNER

APR 2010 - MAR 2022

I'm a freelance designer based in Cape Town, South Africa. I work with a range of clients on a variety of projects, from UI/UX design to brand development, illustration, animation, video editing and web design/development.

CONTRACT DESIGNER - WIREFRAME STUDIO

MAR 2009 - APR 2010

I worked with Paul and the team at Wireframe on a variety of projects, an interactive game for PetroSA and a large multitouch museum installation.

DESIGNER - CAPESTORM

SEP 2007 - FEB 2009

My responsibilities involved developing and maintaining the company website, designing product brochures, being involved in the development of new sub-brands and various illustrative tasks.

DESIGNER - KRAZYBOYZ DIGITAL

MAR 2002 - SEP 2007

Great little Internet development company in Woodstock, Cape Town. Great bunch of people, I consider them friends, and while we've scattered to the 4 corners I maintain contact with some of the people I met there.

DESIGNER - DOCKSIDE INTERNET

FEB 1998 - FEB 2002

I basically learned to design at this company. Really cool bunch of people, some real characters and mavericks involved there. Unfortunate sequence of events saw the company go under.

INTERESTS



Music



Coffee



Movies



Sci-fi



Reading



gaming



technology



cycling



Baseball

+27 82 8546193

hello@terryadams.co.za

www.terryadams.co.za



TERRY ADAMS

Designer & Web Developer

RATE CARD 2026

FULL PROJECT FEE

WILL BE QUOTED BASED ON HOURS AFTER INITIAL MEETING

GENERAL DESIGN

R600/H

UI DESIGN

R600/H

BRAND DESIGN

R600/H

VIDEO EDITING

R680/H

VIDEO ANIMATION & EFFECTS

R680/H

PRINT DESIGN (EG BROCHURES, BIZ CARDS)

R600/H

WEBSITE DEVELOPMENT

R600/H

AD-HOC DESIGN/LAYOUT REQUESTS

R750/H

DAILY RATE

R5200/D

WEEKLY RATE

R15000/W

MEETINGS (ONLINE OR TELEPHONIC)

R550/H

MEETINGS (IN PERSON)

R750/H

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TERRY ADAMS

Designer & Web Developer

My name is Terry Adams, and I am a Designer, web developer, video editor, illustrator, animator and brand strategist. I have mostly been freelancing for the past 15 years with the exception of the last three, where I was employed as a Senior Designer at INOVO Telecom. I worked at various agencies since 1999, but now find myself looking for new challenges as I feel that growth opportunities in my current situation are less than ideal.

I am passionate about creating visually stunning designs that help brands grow. With more than 20 years of experience designing and creating all aspects of brand identity, I feel I can provide a lot of value to any company.

I have experience as both a freelance as well as an in-house graphic designer, and I have worked on a range of print, interactive and digital design projects. While I was freelancing, I was responsible for all aspects of the design projects I was involved in, from conceptualisation to wireframing, UI design and implementation. Key (recent) clients include INOVO, ooba homeloans, First Digital and Blueprint Talent.

I have a MA in Environmental Science from UCT but during my dissertation I discovered CAD and the internet, and that completely changed my career direction. I am highly proficient with Adobe Creative Suite, 3D applications such as 3D Studio Max, Maya and Blender and 3rd party apps such as Sketch, Figma, Davinci Resolve and the Affinity suite. I'm also highly proficient at Wordpress development, whether it's a completely original/custom theme or modification of a pre-existing theme, and have working knowledge of PHP, HTML and CSS.

I'm looking forward to bringing my background and experience to help your company develop award-winning campaigns for your clients. I love collaborating with clients and colleagues, and I am excited to deliver designs that will help your clients engage and grow their target market.

I am eager to chat more about my qualifications and skills. Please feel free to visit my portfolio at terryadams.co.za and review my attached resume. Feel free to contact me for an interview at any time. Thank you very much for your consideration.

Sincerely,

Terry Adams
Terence G. Adams

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